

# WHAT'S NEW

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# GOLD AND PLATINUM RECOGNITION ARE CHANGING!

As of July 1, 2014, Gold and Platinum recognitions will be based on the Professional Development Program.

For a collision repair business to qualify for the I-CAR Gold Class Professionals® designation, it will declare a minimum of one I-CAR Platinum Individual® as a Role Representative in each of the following four roles:

- Refinish Technician
- Steel Structural Technician
- Non-Structural Technician
- Estimator



The Role Representative must maintain his or her Platinum or Platinum In-Progress status in order to keep up the shop Gold Class/Gold Class In-Progress status.

All other employees who have not been declared as Role Representatives will be required to complete a minimum of 2 points of training per year.

For an individual to qualify as an I-CAR Platinum Individual®, he or she must complete all of the required courses in the designated role (see list on next page). Once completed, 2 points of training per year must be undertaken to maintain the designation.

All repair facilities renewing their Gold Class recognition after January 1, 2014 must comply with the new PDP requirements or be registered as Gold Class In-Progress.

## NEW! INDUSTRY TRAINING ALLIANCE COURSES can meet your Professional Development Program Needs

As of April 1, 2013, the I-CAR Canada Industry Training Alliance (ITA) program will allow some Alliance courses to meet requirements of the Professional Development Program. To learn more about how supplier training can contribute to your professional learning path, visit [www.i-car.ca](http://www.i-car.ca).

## CONSULTING SERVICE FOR HIGH TRAINING SHOPS

For collision repair facilities interested in obtaining or maintaining their Gold Class status, I-CAR Canada offers one-on-one consulting:

- Set up training plans for individual technicians working towards their Platinum recognition
- Meet the requirements for the new Gold Class and Gold Class In-Progress Designations
- Schedule training in your shop or at nearby venues
- Take advantage of Independent Learning
- Ensure your staff are qualified welders

To take advantage of this service, contact Cayla Ireland, Coordinator – Collision Marketing and Sales at 1-800-808-2920, ext 232 or [cayla.ireland@aiacanada.com](mailto:cayla.ireland@aiacanada.com).

## NEW! GOLD CLASS IN-PROGRESS

As of January 1, 2014, collision repair businesses can be recognized as “Gold Class In-Progress”. This recognition requires that everyone “touching the car” be designated in a Professional Development Program role. Further, one staff member must be selected as a “Key Role Representative” in each of the four core roles (*Refinish Technician, Steel Structural Technician, Non-Structural Technician or Estimator*). One person can be designated in more than one role.

To maintain your “Gold Class In-Progress” recognition:

- Key Role Representatives – 2 courses per year (1 toward their Platinum recognition, plus at least one more).
- All other staff – 2 courses per year (1 toward their Platinum recognition, plus at least one more).

(Where an individual is designated in more than one role, the training requirement is not multiplied.)



## JOURNEYMAN OR RED SEAL PROGRAM EQUIVALENCY



Technicians showing proof of journeyman certification or completion of the Red Seal Program “Motor Vehicle Body Repairer” receive equivalency for 29 I-CAR courses. Contact I-CAR Canada for more information.



## NEW! I-CAR WELDING QUALIFICATION SERIES

I-CAR Canada’s Welding Qualification Series brings comprehensive welding training to your location with an on-site day-long event that includes classroom theory, hands-on training on facility equipment, and is capped with the industry- recognized Welding Qualification Test.



# YOUR ROLE AS A PROFESSIONAL


As a collision repair industry professional, you need the right knowledge to be successful in your role. Your training needs to build upon your knowledge and your dedication to training needs to be recognized. The I-CAR® Professional Development Program™ does just that.



The program offers a comprehensive, performance-focused training experience, providing industry professionals the knowledge required to perform successfully in their specific roles. It offers an opportunity to progress, over the course of one's career, by building on prior levels of experience and training, and the knowledge that comes from them.

Your recognition is structured with roles in mind. Whether for your personal achievements as an I-CAR Platinum Individual™ or your leadership as an I-CAR Gold Class Professionals™ business, achieving each level of training shows your commitment to achieving a safe and complete repair... every time.

## COURSE REQUIREMENTS

	 Non-Structural Technician	 Steel Structural Technician	 Estimator		 Refinish Technician	 Aluminum Structural Technician	 Electrical / Mechanical Technician		 Auto Physical Damage Appraiser	
	EXT02 ALI01 STA01 WCS03	SPS03 SPS05 SPS08 STE02 STE03 STE04	STE05		Supplier Certified	SSS01 STE02 STE03 STE04	STE05		CYC01 QUA01 STE05	
	ADH01 WCS04 WNW01	AIR01 GLA02 HEA01 SPS01 SPS02 SSS01	DAM03 DAM06 DAM07 GLA02		REF03 REF07	AIR01 GLA02 HEA01 ALI01	ABR01 ELE03 ESC01 RES02 SPS06 STE04		DAM03 DAM06 DAM07 GLA02	
	EXT01 FOM01 GLA01 LSC01 PLA03 SPS07 OR AHS01 STS01 TRM01 WKR01	ADH01 CPS01 FOM01 MEA01 SPS07 WCS03 WCS04 WKR01	ALT01 ALT02 CYC01 DAM01 DAM05 DAM08 DAM10	DAM11 DAM12 ELE01 RCY01 WKR01	CPS01 HAP01 HWD01 REF01 REF02 REF04 TRM01 WKR01	ADH01 CPS01 FOM01 MEA01 PRA01 WCA03 WKR01	AIR01 ALT01 ALT02 BRA01 DRT01 ELE01 ELE02 FUE01	HEA01 LSC01 PWR01 RES01 STE02 STE03 WKR01	ALT01 ALT02 DAM01 DAM05 DAM08 DAM10	DAM11 DAM12 ELE01 RCY01

### GOLD CLASS REQUIREMENT

## UPDATE YOUR ONLINE PROFILE

Log in to [www.i-car.ca](http://www.i-car.ca) to:

- Change/update your **email address** (All communication is done through email)
- Designate staff in professional roles (Needed for your Gold Class Recognition)
- View your Gold Class/Platinum status
- Register for live classes
- Purchase and access Independent Learning
- Apply for Gold Class Recognition and Industry Training Alliance Points

Get your username and password by contacting I-CAR Canada.

The screenshot shows the I-CAR website interface. At the top, there's a navigation bar with links for Home, Help, and Login. Below this is a banner for 'Premiere Collision Training in Canada'. The main content area is divided into several sections: 'LOGIN' with fields for Username and Password, 'ABOUT I-CAR' with a brief description of the program, 'TRAINING CALENDAR' showing a calendar for January 2013, and 'TRAINING VIDEOS' featuring a video player for 'I-CAR Blueprinting Process and Damage Discovery'. The website is designed with a blue and white color scheme, and the I-CAR logo is prominently displayed.

## UPCOMING EVENTS

**CCIF – MAY 25, 2013**  
SHERATON – ST. JOHN'S, NL

**I-CAR NATIONAL CONFERENCE – SEPTEMBER 28, 2013**  
FAIRMONT HOTEL MACDONALD – EDMONTON, AB

**CCIF – SEPTEMBER 28, 2013**  
FAIRMONT HOTEL MACDONALD – EDMONTON, AB

## LATEST I-CAR COURSES

- **BLU01: IMPROVING DAMAGE ANALYSIS THROUGH BLUEPRINTING**
- **ALIO1: ALUMINUM INTENSIVE VEHICLE REPAIRS**
- **NEW13: VEHICLE TECHNOLOGY AND TRENDS**

## INDEPENDENT LEARNING

Most I-CAR courses are available online through Independent Learning. In this format, the course materials are accessed online or via mailed CD - the exam is then taken on-line. Course point values and costs are identical to live class offerings. Watch for new course releases through the year.

## I-CAR CANADA FEES ARE CHANGING

As of January 1, 2013 in most regions of Canada, I-CAR fees have been adjusted as follows:

Four-hour class or Independent Learning offering:

Gold Class and Gold Class In-Progress:

AIA Canada Member (Non-Gold Class):

Non-Gold Class:

\$100.00 plus tax

\$120.00 plus tax

\$135.00 plus tax

Welding Qualification Test (volume discounts available):

\$850.00 plus tax

Gold Class and Gold Class In-Progress Application:

Industry Training Alliance Applications:

\$180.00 plus tax

Visit [www.i-car.ca](http://www.i-car.ca)

## I-CAR TRAINER PROFILES

### STEFANO LIESSI

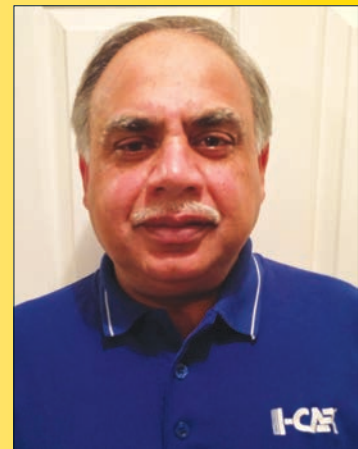


With 27 years in the automotive industry along with becoming a Red Seal Journeyman, Stefano brings experience from all aspects of the collision industry. The extensive range stems from custom painting and restorations, heavy collision, and proprietorship.

In the journey to expand his horizons, Stefano has acquired extensive experience in the insurance industry as a field appraiser and supervisor. During this time, he started to see a need for training and updating in the field and became an I-CAR instructor in 2008 and took his skills to Alberta.

Currently, Stefano is a full time Autobody instructor at a local Edmonton high school and is in the process of updating the curriculum and facilities. His goal is to introduce the students to 3-dimensional measuring and the multiple substrates in today's manufacturing of automobiles.

### SAEED AHMED



As a young newcomer to the automotive world, Saeed Ahmed was immersed in hands-on roles on the technical aspects of repair, learning the estimating side of the repair business as well. After 20 years in the industry, Saeed was offered a position as an I-CAR instructor teaching young and talented technicians. Now, with 10 years as an I-CAR instructor under his belt, **Saeed has continued to improve his personal development by being the first in Canada to obtain Platinum recognition status for the Auto Damage Physical Damage Appraiser and Estimator Roles for the upcoming 2014 Professional Development Program (PDP).**

Saeed notes "I love being an I-CAR instructor - I get to meet great people and help them in their career path, while continuing to learn the industry as fast as it develops, that's the real perk with I-CAR". When asked about the PDP recognition, Saeed insisted "this is where our industry is moving - toward an intensely technical, professional skills core. The PDP recognition is an ideal professional roadmap and I am incredibly proud of being the first in Canada with the new designation."

## CONTACT US

1272 WELLINGTON STREET WEST  
OTTAWA, ON K1Y 3A7

Telephone: (800) 808-2920 | Fax: (613) 728-6021 | Email: [collisiontraining@aiacanada.com](mailto:collisiontraining@aiacanada.com)

ANDREW SHEPHERD  
DIRECTOR  
1-800-808-2920 ext. 229  
[andrew.shepherd@aiacanada.com](mailto:andrew.shepherd@aiacanada.com)

MIREILLE SCHIPPERS  
MANAGER  
1-800-808-2920 ext. 264  
[mireille.schippers@aiacanada.com](mailto:mireille.schippers@aiacanada.com)

CAYLA IRELAND  
COORDINATOR, COLLISION MARKETING & SALES  
1-800-808-2920 ext. 232  
[cayla.ireland@aiacanada.com](mailto:cayla.ireland@aiacanada.com)

JILL HACHE  
COORDINATOR  
1-800-808-2920 ext. 259  
[jill.hache@aiacanada.com](mailto:jill.hache@aiacanada.com)